

A ONE-STOP SOLUTION FOR EVERY PACKAGING NEED

# A unit of Basant Digital Solutions Pvt Ltd

Production Unit : Plot No. 3, Mohkampur Industrial

Area, Phase II, Delhi Road, Meerut

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# **About Us**

There are no secrets to success. It is the result of preparation, hard work and learning from failure.

Basant Packers are considered amongst the foremost manufacturer of highest quality mono-cartons, corrugated boxes and other packaging material.

From a humble beginning with printing business, Basant Packers, today, has moved on to take pride in an enviable infrastructure of manufacturing facilities equipped with the best of technologies currently available in the global printing and packaging industry.

Basant Packers caters to a wide array of industry verticals in India and across the globe; the major of them being FMCG, Pharmaceuticals, Electric Goods, Foods & Beverages and Cosmetics.

Professionally managed and an established name in the organized packaging sector of India, Basant Packers is a potent mix of the old infused with the new. Four decades of legacy of the Books and Notebooks Industry with names of sister concerns like Vardhman Industries, Vardhman Books Inter- national and Vardhman Printline has added volumes of experience to Basant Packers expertise.

An ISO 9001: 2008 & ISO 22000: 2005 certified group,
Basant Packers has been a leading supplier of
paperboard cartons in Northern India.

## **Products**



We collaborate with businesses to map their packaging challenges and deliver relevant solutions for printing and packaging using a single-window approach. Some of our services are:

### **MONO CARTONS**

Mono cartons are designed and developed in varied styles, patterns and dimensions. The colour selection and printing of the carton depends on the product type or the type of business segment it belongs to.

Basant Packers team ensures the quality standards and superior finish strength during every manufacturing process. Apart from presentation and quality, product safety is also given full attention.

### **CORRUGATED 3-PLY MONO CARTON BOXES**

Basant Packers has high-end machines and technology to deliver the superior quality Corrugated 3-ply Monocarton Boxes. These boxes possess the higher holding strength as well as cushioning properties which makes them the preferred choice for expensive, fragile or heavy in nature products.

Backed by a team of well-informed experts, we are a well-known firm in the market for providing an extensive series of boxes.

# **Products**



### **SLEEVE BOXES**

Basant Packers' sleeves for packaging is of the optimal quality and can survive every kind of atmospheric condition. Our company provides a solid range of sleeves for packaging, where quality never undermined.

### **RIGID WINDOW CARTONS**

Rigid Window cartons are printed in extremely stunning and visually attractive display. These are innovative kind of packaging solutions. Window cartons are light weight in nature and are designed and developed with immaculate finish. Rigid is a transparent PVC sheet pasted inside box to make it see through. We would also provide designing facilities and cutomization will also be incorporated as per clients need.



The Basant Packers team is capable of handling the simplest of tasks and deal successfully with highly complicated packaging projects with aplomb.

For churning out world standard products on a steady basis and for having a strict quality control check in place, our spacious Printing and Packaging plant is located in Meerut; less than 1 hour away from Capital City New Delhi.

This 2 lakh sq feet plant is a marvel of modern technology innovation and well equipped with sophisticated machineries.

- Heidelberg 102 5 COL + COATER WITH LED UV LAMPS Printing Machine Hybrid and Matt Pad applications
- 2 Komori Lithrone Machines
- Automatic Lamination Machines
- Automatic Die Cutting Machines
- Corrugation Machines (e-Flute, Zero Flute, Narrow Flute)
- Automatic Folder Glue (Flap Pasting)
- Stapling Machines
- Manual Punching and Manual lamination service









It helps us to increase our productivity and performance related to manufacturing of varied printing material and corrugated boxes.

Increased demands and preferences for high-quality branded products have forced manufacturers to look for innovative printing and packaging for attracting customers. Our expertise and stress on quality control can come in handy for our clients related to Food, Pharma, Health, Dairy Products, Beverages, FMCG, Paints and ready-made Garment industry.

With Basant Packers, you get:

- 100% Commitment
- Improved Exposure for Products
- Superior Quality
- Timely Delivery

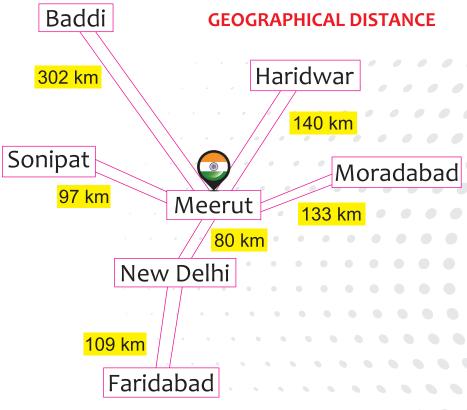




Headquartered in Meerut, the largest city in NCR after Delhi, make us one of the only packaging partners with a nationwide reach. With best connectivity facilities like highways, express ways, freight corridor etc, we are able to ensure uninterrupted and quick supplies for our clients located in any part of the country.

By road Meerut is well-connected to major industrial hubs like Delhi, Noida, Faridabad, Sonipat, Haridwar, Baddi etc as three national highways (NH-58, NH-119 & NH-235) pass through Meerut.

Availability of ample raw material, best resources and trained manpower make us stand firmly to face any challenge.



# **Quality Control** with Client **Satisfaction Our Clients**

### **QUALITY CONTROL WITH CLIENT SATISFACTION**

We strive to maintain high quality by implementing process controls at every stage from raw materials to finished products.

Our Vision is to achieve 100% customer satisfaction by delivering quality products at an affordable cost. Also, brand protection and prevention of product duplicity is always a priority of the company. We assure support in providing copyright to the packing design.

### **OUR CLIENTS**

Our customers vouch for our quality and service, here is a glimpse of such brands associated with us:



















and much more from other industries.